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*Pulse Vision provides complete Networking, Security solutions, MEP to empower businesses to achieve seamless integration*

”

My primary goal is to create unexampled  
lanyard leading nation in all aspects, And I will  
work with you in achieving this endeavour.

King Salman Bin Abdulaziz Al-Saud  
Custodian of the Two Holy Mosques



We will encourage our major corporations to  
expand across borders and take their right full  
Placing global markets

Mohammed Bin Salman Bin Abdulaziz Al-Saud  
Crown Prince and Chairman of the Council of Economic and  
Development Affairs



# PULSE VISION INDEX

THE COMPANY

PULSE VISION ICT

PULSE VISION CYBER SECURITY

PULSE VISION STORAGE

PULSE VISION DATACENTER SOLUTIONS

PULSE VISION LOW CURRENT

PULSE VISION MANAGED SERVICES

PULSE VISION TELECOM

PULSE VISION MEP

PULSE VISION DISTRIBUTION

VISION, MISSION & CORE VALUES

QUALITY MANAGEMENT

COMPANY TASKS GROUP & GROUP ORGANIZATION CHART

LANGUAGE SKILLS OF PERSONNEL

FACILITIES

CONTACT INFORMATION

3

6

10

12

14

16

18

20

24

30

32

34

35

36

38

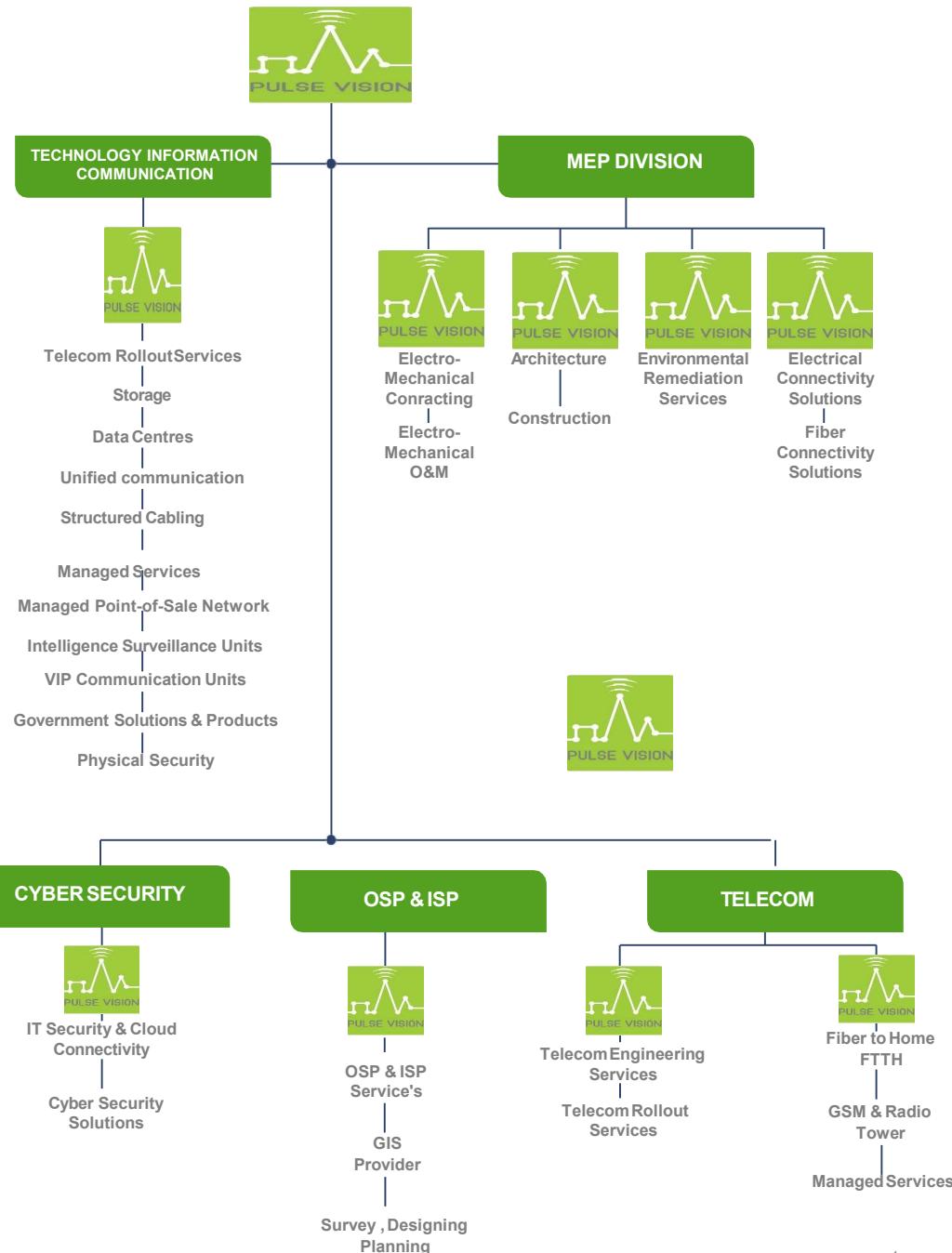


# PULSE VISION COMPANY

PULSE VISION was established in the Kingdom of Saudi Arabia in 2008. PULSE VISION is headquartered in Riyadh with offices all over the Kingdom of Saudi Arabia. Leading Provider For , IT Networks and Infrastructure, Cyber-Security and IOT Solution Provider, systems integrator and MEP Full Turn Key, Security Consultancy Company in the Kingdom of Saudi Arabia and GCC region. Specialized in providing innovative, cutting-edge and industry specific IT solutions that boosts profitability, efficiency, effectiveness for both Public and Private sectors.

Through its solid platform, PULSE VISION can count as its customers the best of Saudi organizations in Government, Banking, Telecom, Manufacturing, and Distribution sectors.

PULSE VISION is a diversified group with multiple areas of operations .





## ICT AND INFRASTRUCTURE SERVICES

This Division offers Information and Technology & Communication Services.

## TELECOM SERVICES

PULSE VISION Telecom Division undertakes Provide EPC services for Telecom and other organizations in the Kingdom of Saudi Arabia. It has over 5 years of experience in this sector. PULSE VISION Telecom has been involved in the network deployment, operations and maintenance of Saudi Telecom Company, Mobily and Zain networks.

## LOW CURRENT SERVICES

PULSE VISION Provide Complete Low Current Solutions to meet your needs. Our high-performance low current systems allow you to stay in full Integrated Security control, of the premises whether it is corporate, its products includes intelligent control products, CCTV Camera, Digital Video Recorders, NVRs, Point of Sale Products, automatic lift-and-descend column, wireless control products, automatic bollards, automated car protection devices.

## CONSTRUCTION AND CONTRACTING SERVICES

PULSE VISION has been delivering an impressive track record

spanning for years of excellence in all segments of the construction and contracting projects. As one of the industry leaders, PULSE VISION have garnered a reputation as the construction and contracting company that provides quality services for building construction works, engineering procurement and construction, mechanical electrical and plumbing, civil and operation and maintenance works both public and private projects. PULSE VISION has consistently at the forefront of innovation with a unique blend of corporate culture, sound business strategies, experience, strong financial status and advance technology.

Together with a tradition of integrated project management and technical expertise in the construction industry, PULSE VISION offers the most cost-effective and efficient integrated designs as well as building solutions. Moving forward, PULSE VISION is extremely confident of the challenges that may come our way in the future.

PULSE VISION expertise is to successfully execute challenging projects in the areas of Telecommunication, Industrial, Infrastructure, Construction, Oil & Gas, and Government.

The Group companies in this domain are:

- PULSE ICT
- PULSE CYBER SECURITY
- PULSE LOWCURRENT
- PULSE SAUDIMEP
- PULSE ITEMS

## RETAIL AND DISTRIBUTION SERVICES

PULSE VISION Retail Distribution services combine cutting-edge technology, logistics services and value-added distribution services for a variety of industries including telecommunication, payment options and consumer electronics. The Group's company, PULSE VISION, has many years of experience in this sector having provided distribution Services for Zain and now Mobily. PULSE VISION is also a distributor of Many of well-known Brands like ( IBM, Schneider, Cisco, HPE, CommScope etc...

## PULSE VISION OPERATIONS

The KSA operations offer PULSE VISION Group's expertise and services to the KSA market.

## SECTOR/SERVICES/COMPANY:

SL	Sector	Services	Company
1	ICT and Infrastructure Services	Information's technology Data Center's Managed Services Ground Rapid Deployment Units (GRDU) Cell on Wheels (COW) Managed Point-of-Sale Network Mobile Automated Teller Machines (ATM) Intelligence Surveillance Units VIP Communication Units Cabling Solutions	PULSE-LOW CURRENT
2	Construction and Contracting Services	Civil Works Engineering Services, Mechanical Electrical & Plumbing (MEP)  Project Rollout Management Integration  Operation & Maintenance Environmental Protection Services Water and Wastewater Treatment Solutions  Connectivity Products	PULSEVISION MEP  PULSE VISION A & C  PULSE VISION Environment  ITEMS
3	Retail & Distribution Services	Retail/Wholesale IT Services Distribution Retail/Wholesale Consumer Electronics Distribution	Cisco, HPE CommScope, Corning IBM, Schneider

# ICT, INFORMATION TECHNOLOGY **PULSE VISION**

Information Technology Management Services, PULSE VISION is a leading regional Provider of components and systems for electrical and optical connectivity. Its customers in telecommunication, building, industrial, and transportation appreciate that they are specialists with detailed knowledge of practical applications.

PULSE VISION offers technical expertise in radio frequency technology, fiber optics, cables and polymers under one roof, thus, providing a unique basis for continuing innovation focused on the needs of its customers in the Middle East.

**PULSE VISION** offers IT organizations the expertise to assess, develop and deploy cutting@edge infrastructure technologies that meet both business and technical requirements.

Our IT infrastructure services encompass a wide spectrum of offerings. This only proves our vast capabilities and expertise in delivering almost any requirement to our customers.

**PULSE VISION** portfolio has been developed with the benefit and feedback of real life experiences. Customers use a range of products and solutions to streamline processes, reduce overhead and logistics costs and improve the efficiency of their product supply chain.

**PULSE VISION** Structured Cabling provides a single unified solution that encompasses data, voice and video allowing all building systems to use the one cabling infrastructure –vastly reducing costs.

As a leading provider of end-to-end structured cabling solutions, **PULSE VISION** offers the experience and solutions to turn your cable infrastructure into a strategic businessasset.

Below is the summary overview of the products and services that **PULSE VISION** offers:

- Infrastructure Assessment, Design, and Implementation
- Wireless LAN for Indoor/Outdoor Infrastructure
- LAN/WAN Layer4@7 Switching and Routing
- Bandwidth Management & Optimization
- Network and Service Monitoring & Root@cause Analysis
- Email and Collaboration Design, Implementation, Filtering, and Archiving services
- Linux Consultancy, Clustering, HA, Performance Tuning, and Migration
- MicrosoV consultancy, clustering, HA, performance tuning, and migration
- IP Telephony
- Passive Components
- Active Components

## SOME KEY CLIENTS

- MOI
- MOF
- ITC
- STC
- Ericsson
- KACST
- KSU
- Nokia Al Saudi
- RCJY
- SEC
- KAFD
- MOD

# PULSE VISION CYBER SECURITY

**PULSE VISION** The landscape of IT infrastructure is changing. The data of day-to-day business now moves to, from and between clouds. New vulnerabilities are emerging even as cyber-attacks become more sophisticated by the minute. That's why today's enterprise IT security must be data-centric — providing an airtight perimeter with the power to encrypt, protect and recover data without disruption.

Telos offers IT security solutions and services that empower and protect the world's most security-conscious enterprises. Our pedigree in information and IT security spans three decades. Today, we protect enterprises with proven solutions and services for the full IT security lifecycle. Our offerings include independent counsel for your information security requirements and enterprise solutions for IT risk management and continuous compliance.

You need to place emphasis on bolstering your cyber security defenses in the digital age to protect data, maintain regulatory compliance and mitigate the risks of significant financial losses and corporate reputation damages. Cyber-attackers often target end-users through social engineering and phishing attacks. To navigate the threat landscape, a robust security strategy is required. One that proactively protects you from any type of attacks.

Our security approach starts with performing a vulnerability assessment that identifies risk, weaknesses, information leakage and liability. Then, we devise a strategy that focuses on detection, prevention and countering sophisticated attacks. Further, we support you by developing scheduled security operations that utilize the latest technologies. We possess experienced security expertise, that you may need to secure your organization.

The Solutions and Services of **PULSE VISION** encompass:

- Risk Mitigation
- Threat Protection
- Secure Mobility
- Cloud Security
- Mail Security
- Incident Response
- Internet Link Controller
- Vulnerability Management as a Service
- Endpoint Detection & Response Solution

## SOME KEY CLIENTS

- NIC
- CITC
- Ministry Of Economy
- GAZT
- Ministry Of Labor
- SEC
- Ministry Of Health
- Huawei

# PULSE VISION STORAGE

PULSE VISION believes that every virtualization technology has its unique offerings. From open source to vendor virtualization software, we help you choose the right technology and then design, migrate and implement virtualization throughout your IT environment.

Reducing cost, hardware, power utilization and operations overhead while increasing automation, centralized provisioning and high availability mark only the beginning for what virtualization technologies can do for IT organizations today. such as cost, construction limitation and technology.

The activities of the company include:

## HIGH-TECHNOLOGY DESIGN

- IT personnel tend to underestimate the cost and technical complications associated with storage and backup solutions where compliance, risk management, security, data retention, data growth, virtualization and performance all come to play.

## INTERIOR

- Design
- Design
- Development
- Execution

## SOLUTIONS

- Storage Encryption
- Storage Virtualization
- Storage Migration
- Storage Replication
- Systems /Appliance Backup Strategy, Design, Consolidation, and Implementation
- End @ user backupservices
- Tape Solutions
- Quality Control
- Project Close-out

## SOME KEY CLIENTS

- **PULSE VISION** provides consulting, design and implementation storage and backup services for enterprise and carrier IT infrastructures assisting clients in [INFO@PULSEVISION.COM](mailto:INFO@PULSEVISION.COM) solutions where scalability and extensibility are imperative. Storage Design and Implementation (SAN, NAS, DAS, iSCSI)



This Division is a clear leader in critical power provision and data center preparations. We are specialized in design, supply, installation, testing and commissioning of global solutions for data center's, including assembly and preparation.

**PULSE VISION** is a major player in this field and has successfully delivered hundreds of projects all over The Kingdom for the government, semi-government, defense, banking and telecommunications sectors.

All our systems are fully guaranteed by the manufacturer and we always try to maintain and support our systems long after the end of the warranty period through a comprehensive maintenance agreement.

We aim to satisfy our clients by offering top quality services that are unsurpassed in our area of specialization.



**DATA  
CENTER  
(PULSE VISION )**

# LOW CURRENT PULSE VISION

**PULSE VISION** provides Fully Integrated Security System solutions which include all electronic security subsystems such as CCTV, Access Control, Burglar Alarm, Fire Alarm, Fence Intrusion detection, etc. All the Subsystems including their control and sensing devices could be linked together by master software to provide central monitoring in control rooms.

**PULSE VISION** carries premier business partnership with the international leaders in security industry, to implement CCTV projects also, we provide after implementation warranty and support.

The timing frame of getting product, technology or service developed is critical to any company's success. We use industry standard methodologies to bring innovative, reliable, cost effective and timesaving solutions to our customers.

**PULSE VISION** offers a complete Technology of engineering and technical services. Design, Supply, Installation, Services, and Maintenance all Security System & Telecommunication items, Fire Protection Systems & Network Systems with over 10 years experience in systems, we recognize the unique requirements of our clients from a technological perspective and more importantly from their perspective and needs

Our engineers will listen closely to your needs and will be glad to guide you to the innovative world of electronics, help you make the right choice and provide you with the best solutions using the latest known technologies.

We will provide quality solutions and implement them in a manner which reflects your specific operational needs

We provide Low Current Systems to meet your needs. Our high-performance low current systems allow you to stay in full control of the premises whether it is corporate, institutional, private, public or residential.

- Design, Engineering, Supply & Installation:
- Building Management Systems(BMS)
- Intruder Alarm, CCTV, Time Attendance and Access Control Systems
- Audio Visual Systems
- Professional Audio & Stage Lighting Systems
- Home Automation Systems
- Public Address Systems
- Audio Visual Intercom Systems
- Integrated Security Management Systems
- Guest Room Management Systems (GRMS)
- Information Display Systems
- SMATV, Interactive TV & IP TV Systems
- Fire Alarm Systems
- Nurse Call Systems
- Master Clock Systems
- Gate Barriers & Installation

# MANAGED SERVICE'S. (PULSE VISION)

PULSE VISION Services provides full turnkey telecom engineering services to mobile, fixed-line players and other large institutions in KSA. PULSE offering includes site acquisition, design, engineering, project management, civil works, telecom systems design and integration, operation and maintenance and network optimization services.

PULSE has the following expertise:

## ENGINEERING SERVICES:

Leveraging its state-of-the-art engineering capabilities, PULSE VISION has successfully completed a significant number of projects for top telecom providers and oil & gas companies in KSA over the last 15 years. Its service offerings combine planning, design engineering and procurement elements with advanced installation and construction management techniques to deliver complex and challenging network projects on time and under budget without compromising system performance.

## RADIO PLANNING SERVICES:

In partnership with the global leader in radio planning, PULSE VISION has worked in many Saudi projects completely assuming radio-planning activities. Within its international experiences, PULSE partners have worked in more than 130 countries for over half the world's mobile operators.

## PROJECT MANAGEMENT & ROLL-OUT

### Managed Services (MS)

Outsourcing of operation and maintenance solutions is becoming popular. With the potential of a qualified team and available resources PULSE VISION is delivering rapid-response services and solutions for almost any need in the field, PULSE is geared towards the ever-changing markets and is currently offering a wide range of Managed Services solutions to its clients.

1. Telecom Managed Services
2. Electro-Mechanical (EM) Managed Services
3. Fixed Networks Managed Services

Currently we are successfully working with all telecom operators and vendors in the kingdom on different projects.

### Some Basic MS Services:

Operations & Maintenance of all type of Telecom/Wired & wireless networks.

- □ Maintenance of all type of Generators/HVAC
- □ Preventive maintenance of All kind of Equipment's
- □ Corrective maintenance for all faults / alarm's
- □ Help desk/NOC Support 24/7
- □ Radio Network Optimization/Drive Testing services
- □ Outsourcing of Qualified Resources (Telecom & EM)
- □ Technical support
- □ Rental Generators as per requirement's
- □ Generators Overhauling

Engineering, Installation, Support, Operation and Maintenance of Turnkey Solutions for VSAT, Wireless and Data Communications and Managed Services across all industry verticals, including Banking and Financial Institutions, Telecom, Manufacturing, Engineering and Construction, Energy, Oil and Gas, Media, Retail, Distribution, IT, Education, Healthcare and Government.

PULSE designs, delivers and manages customized solutions for specific needs including Branch Connectivity either (Point-to-Point, Point-to-Multipoint, and Multipoint-to-Multipoint), GSM Network and Backhauls (Cell-on-Wheels), ATM and Net Banking Connectivity, Mobile ATMs, Business Continuity Planning, Data Center Managed Services (Co-Location Hosting, Network-Security-Storage Management, etc.), Network Managed Services, Internet Access over VSAT Carrier, ERP Connectivity Solutions, Video-Conferencing and Multicast e-Learning Solutions.

The solutions and services PULSE VISION offers include:

#### • ENTERPRISE CONNECTIVITY

VSAT (Star/Mesh), MPLS, STMS 1s Fiber Core, Fiber Termination, Microwave and Leased Line Connectivity.

- NETWORK INTEGRATION AND PROFESSIONAL SERVICES

Strategic partnerships with most large OEMs

#### • DATA CENTER SERVICES

Data Center Services combine redundant backbone network with its highly secure, always available hosting facilities and industry-leading equipment to provide customers with a tailored solution that is configured,

deployed and managed by experienced IT and engineering specialists. services make it possible for clients to use the hardware and software platforms of choice and take advantage of industry-leading resources as network requirements change and business needs evolve.

#### • MANAGED SERVICES

PULSE VISION provides very critical managed services for secure, enhanced and continuing performance at customer's site. Depending upon the special requirements at customer's site/data, customers can pick and choose the requisite managed services along with their standard co- location/dedicated hosting plans.

It offers a full suite of managed services including monitoring and management of the IT infrastructure including Network, Desktops, Database, Applications, Server & OS, Onsite and Offsite Facility Management Services.

#### • VALUE-ADDED SERVICES

Managed Video, Managed Voice, Managed Messaging and Managed CE (Customer equipment).

#### • TOTAL OUTSOURCING SERVICES

Complete outsourcing of the IT infrastructure

#### • NETWORK ENGINEERING

INT'LTEC Network Engineering teams have the expertise in designing and implementing enterprise-class network solutions to extend the capabilities of clients' IT organization. network engineers have extensive real-world experiences with complex internetworking technologies.

## INTERNATIONAL STANDARDS CERTIFICATION PROGRAMME

Standard Code	Description
ISO 9001:2008 ISO 14001:2004 BS OHSAS 18001:2007 ISO 31000:2009 BS ISO 22301:2012 ISO 27001:2005 ISO 20000-1:2011	Quality Management System Environment Management System Occupational Health & Safety Management System Assessment & Management of Risk Management System Business Continuity Management System Information Security Management System Information Technology Service Management System

PULSE VISION has associated with many prestigious clients from different industries such as

- Financial And Banking
- Ministry And Government
- Retail & Distribution
- Petrochemical
- Construction
- Hospital & Healthcare
- Telecommunications
- Education
- Oil and Gas
- Water and Electricity
- Manufacturing
- and much more...



# PULSE VISION TELECOM

From PULSE VISION early days, we had provided all telecom services and telecom supporting operations and tasks, however we specializes in telecom services.



As a turnkey telecom project builder, **PULSE VISION** offers the full engineering cycle of cutting edge telecommunications technologies. We offer FTK solutions for Telecom (GSM, OSP, IBS) & for IT. Sophisticated designs and Effective implementation can swiftly add value to our customers' investments

Technological advances in the telecommunications industry can be easily integrated to most projects with our elemental analysis and execution of engineered solutions.



- Low Voltage Systems and Enterprise solutions

## SOME KEY CLIENTS

- STC
- Siemens
- Zain
- Mobily Telecommunication Company
- Nokia
- Motorola
- Ericsson
- Huawei



# PULSE VISION MEP

Engineering services provided by MEP  
Division.

**PULSE VISION** engages in Electro-mechanical Contracting and Electro-mechanical Maintenance.

Electro-Mechanical Contracting:  
Contracting projects undertaken by **PULSE VISION**

Saudi MEP Division include projects executed for commercial,

residential, industrial, recreational, governmental, educational, healthcare centers, resorts and telecommunication infrastructure. The areas of contracting undertaken are:

- Electro-mechanical Engineering Design
- Procurement
- Execution of Electro-mechanical Installations
- Testing & Commissioning

The types of Electro-mechanical Contracting undertaken by the MEP Division include:

- Medium Voltage Systems
- GI and Pre-insulated Duct Fabrication and Erection
- Fire Fighting Systems
- Fire Alarm Systems
- Low Current Systems (CCTV, MATV, CATV, Access Control, Lighting Control, Public Address, Music Systems, Building Management Systems)
- HVAC Systems (Heating, Ventilation and Air Conditioning)
- Plumbing and Drainage Networks
- Low Voltage Systems
- Data and Telephone Networks
- Lightning / Earthing Protection Systems

- Shop Drawings
- Planning and Scheduling
- Site Coordinator
- Material Management
- Safety Control
- Preventive Maintenance
- Builders Work Drawings
- Document Control
- Manpower Management
- Stock Control
- Testing and Commissioning
- Operation and Maintenance
- Coordinated Drawings
- Site Supervisor
- Procurement Management
- Quality Assurance and Quality Control
- As Built Drawings

## ELECTRO-MECHANICAL MAINTENANCE

**PULSE VISION** Saudi MEP also deals with the maintenance of Commercial and Residential complexes. It provides comprehensive and preventive analyses and diagnostics studies and ensures its clients installations are maintained as required. This service is provided for high-rise buildings, shopping malls, health clubs and villas, to name a few.

## SOME KEY CLIENTS

- El Seif Engineering Contracting Co.
- Saudi Arabian Dubai Contracting Co.
- Al Saad General Contracting
- Al Mabani General Contractors
- Saudi Bin Laden Group (CPC)



## PULSE VISION ENVIRONMENT

PULSE Environment operates in the field of Environmental Remediation and Rehabilitation. With its team of dedicated professionals, the company undertakes coastal and terrestrial remediation projects.

### COASTAL REMEDIATION

- Restoration of tidal channel hydrology, removal of surface oil layers and remediation of underlying oil residues within intertidal habitats
- Restoration of the degraded tidal channels within these salt marsh habitats. The increased flow will flush the system, facilitate the recruitment of flora and fauna and provide nutrients to sustain ecological health and structure
- In addition to the salt marsh systems, the remediation and restoration of other intertidal habitats including moderately exposed sand beaches and moderately exposed and sheltered tidal flats within coastal areas

### TERRESTRIAL REMEDIATION

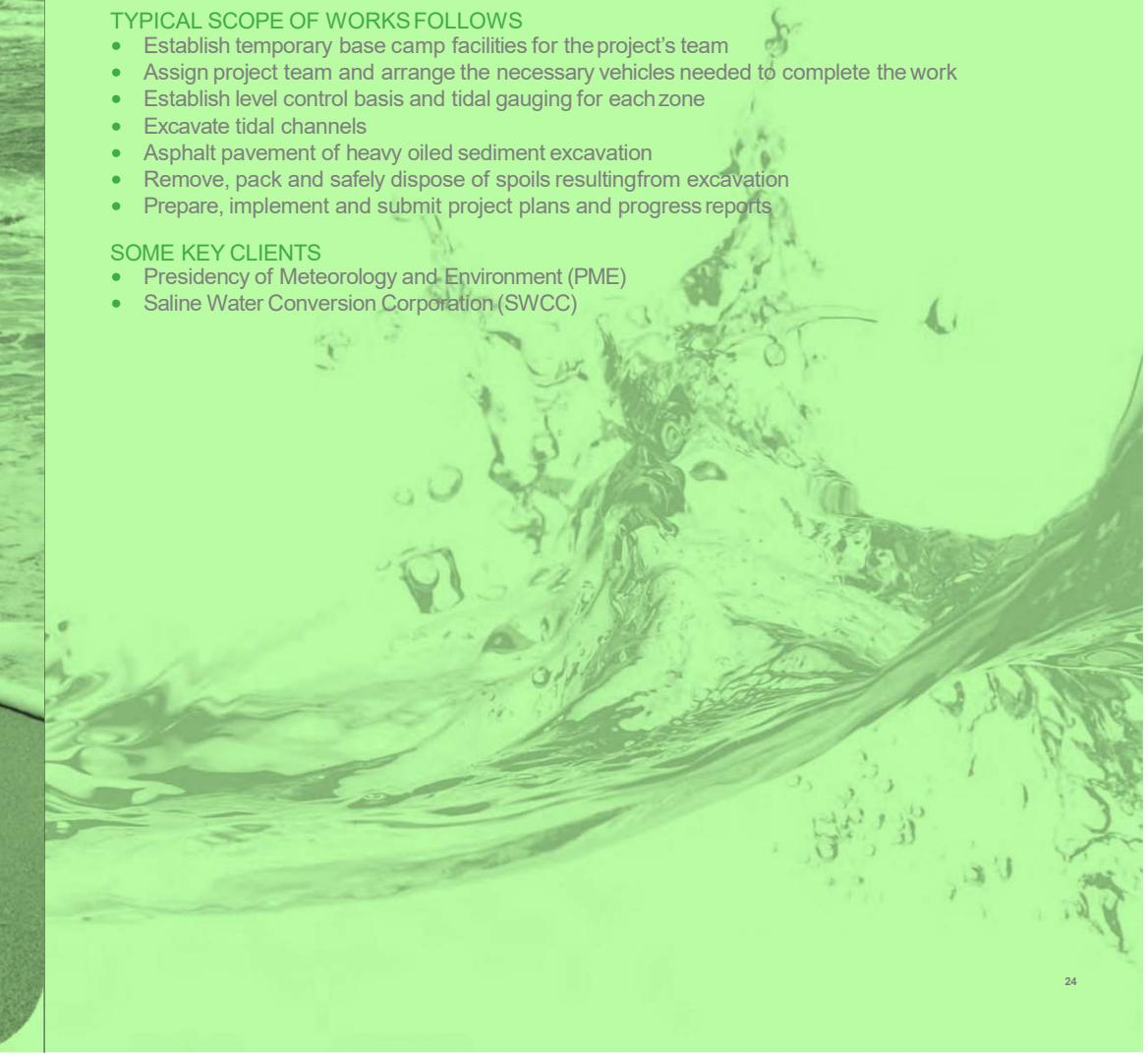
- Restoration of the terrestrial habitat of the desert environment in northern KSA. Restoration will remediate and restore physical and biological conditions that will eventually provide improved habitat for many species of flora and fauna. The scope also includes construction of demonstration plots to assess the effect of exclusion of grazing or surface roughening on natural plant establishment.

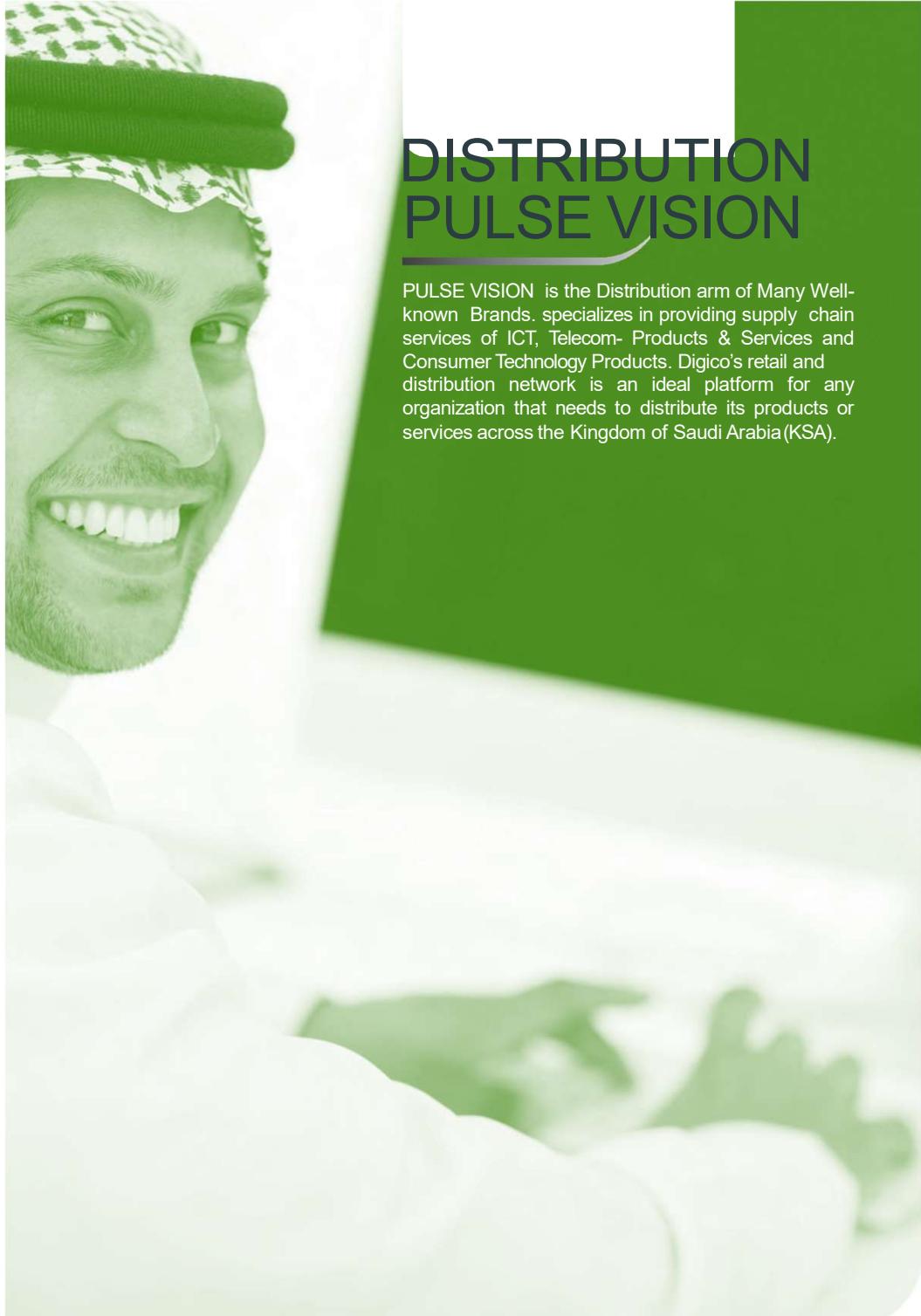
### TYPICAL SCOPE OF WORKS FOLLOWS

- Establish temporary base camp facilities for the project's team
- Assign project team and arrange the necessary vehicles needed to complete the work
- Establish level control basis and tidal gauging for each zone
- Excavate tidal channels
- Asphalt pavement of heavy oiled sediment excavation
- Remove, pack and safely dispose of spoils resulting from excavation
- Prepare, implement and submit project plans and progress reports

### SOME KEY CLIENTS

- Presidency of Meteorology and Environment (PME)
- Saline Water Conversion Corporation (SWCC)





## DISTRIBUTION PULSE VISION

PULSE VISION is the Distribution arm of Many Well-known Brands. specializes in providing supply chain services of ICT, Telecom- Products & Services and Consumer Technology Products. Digico's retail and distribution network is an ideal platform for any organization that needs to distribute its products or services across the Kingdom of Saudi Arabia(KSA).

### DISTRIBUTION DIVISION

The Distribution Division of **PULSE VISION** has 6 offices throughout KSA. The distribution network reaches nearly 17 products Plus Sales of (SECURITY) as well as approximately 3,000 SKUs, thereby covering the entire population of the inhabited area of Saudi Arabia. PULSE has built its own network relying 100% on its own staff and vehicles.

**PULSE** also provides a total Networking & Data Center Materials' distribution service for network operators. It handles all distribution and related technical matters, removing the hassle of managing a huge network of distributors. The Products provided are:

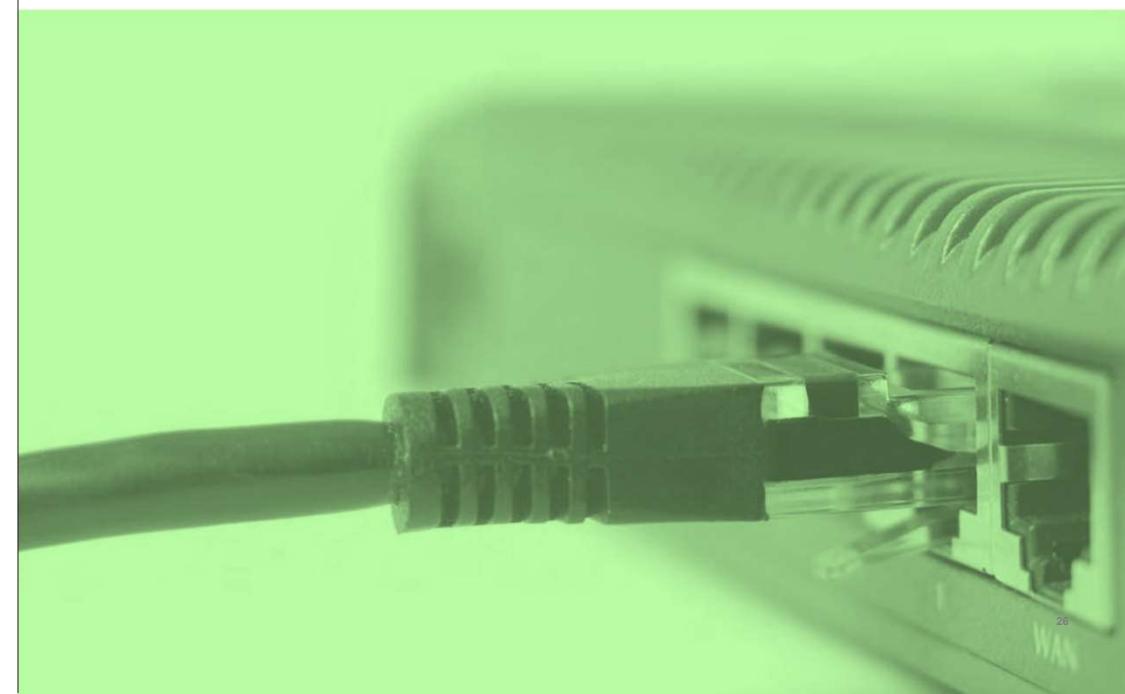
- Networking Products
- Storage
- Servers
- Cabling Structure
- CCTV Security Systems
- Telecom Equipment's
- Hardwar Items.
- Smart Solutions

**PULSE VISION** provides distribution services to Mobily for its consumer range of products and services as well as to ZAIN, Ericson and STC fortheir Projects.

### RETAIL DIVISION

Outlet Management:

**PULSE VISION** provides outlet management services to major telecom service providers. This service enables service providers to focus on their main business operations without getting into the hassle of the day-to-day operations of their retail outlets. The deliverables of this service include staffing, front & back office management, etc.



- > End to end Business Solutions including Enterprise Applications and Business Support Systems such as ERP, CRM, Middleware Integration, Portals, Content Management, Process Solutions, Business Intelligence, SIS, Facility Management, Reliability Management, GIS and others
- > Systems Integration Services, Program Management, Project Management, PMO & Independent Audit services
- > Industry Vertical Solutions & Services (Banking, Manufacturing, Oil and Gas, Telco, Government, Utilities, Education, Healthcare, Insurance, Security and Small & Medium Business -SMB Segments)
- > Technologies: IBM, Oracle, Siebel, SAP, ESRI, Microsoft, Ellucian, SAGE and others
- > Application Management Services (AMS), Operation Management, Managed Services engagements and Outsourcing.
- > Business Consultancy and Transformation Services and Solutions
- > Education & Training Services (International & Local / Onsite)

## Intro

The Professional Services (PS) line of business within **PULSE**, also known as Business Consulting Services (BCS), offers high-quality advisory, consultancy, and system implementation services across the complete spectrum of Information Technology domains.





The Professional Services portfolio is based on a wealth of experience in providing information systems solutions to customers across a wide range of technology platforms, enabling **PULSE VISION** to offer vast knowledge and expertise in a form that best meets their needs.

These services along with the support of industry leading global business partners have enabled **PULSE VISION** to deliver comprehensive tailored integrated solutions that help our customers to swiftly adapt to market changes while maintaining high Return on Investment (ROI).

Today, the **PS** unit employs over 155 highly qualified and experienced professionals with hands-on experience in varied technologies and platforms, which provides us the ability to quickly respond to our customers' growing IT needs while adhering to the highest quality standards.

***With these capabilities and ITS workforce of over 2500 employees, PULSE develops end-to-end solutions to help customers move to an On Demand IT environment.***



# VISION, MISSION & CORE VALUES

## OUR VISION

To be the preferred and one of the top five innovative/high-tech engineering solutions providers across Saudi Arabia, GCC and MENA region.

## OUR MISSION

To achieve complete customer satisfaction by providing reliable, high- tech telecom solutions, engineering/construction expertise and market- driven trading services with our partners, aided by a team of passionate experts.

## CORE VALUES

Our core values define the kind of business enterprise we are now, and what we need to be in the future. Central to that ethos is a commitment to drive value for clients, employees, partners and stakeholders. To achieve all of this, we must live our brand values:

- **Excellence**

This is attained through accountability at individual, team and management levels to drive consistent high quality with a firm commitment.

- **Intelligence**

When knowledge is disseminated, it enhances competency and inspires us in the pursuit of continuous improvement and recognition of performance.

- **Ethics**

Our cornerstones of strong business ethics, reliability, honesty and loyalty give us the momentum to function without prejudice or favoritism.

- **Professionalism**

How we conduct business dictates where we are headed in the long term. Commitment, professionalism and efficiency play a critical role.

- **Teamwork**

Together, we've created an environment that's fair, disciplined, organized and aimed at exceeding stakeholder expectations through team effort.

- **Diversity**

Mutual respect, unconditional support, constant encouragement and unshaken faith form the bedrock of a working culture we are proud of.

- **Transparency**

When a working environment is transparent, open and non-bureaucratic, it facilitates more opportunities to pursue excellence.



## QUALITY MANAGEMENT

WE ARE A FULLY ISO CERTIFIED BUSINESS AND WE ARE FULLY COMMITTED TO REGULARLY EVALUATING AND IMPROVING OUR INTERNAL PROCESSES.

### INTERNATIONAL STANDARDS CERTIFICATION PROGRAMME

PULSE GROUP CERTIFIED TO SEVEN (7) MAJOR INTERNATIONAL STANDARDS:

Standard Code	Description
ISO 9001:2008	Quality Management System
ISO 14001:2004	Environment Management System
BS OHSAS 18001:2007	Occupational Health & Safety Management System

**GENERAL SCOPE:** DESIGN, ENGINEERING, SITE ACQUISITION, CIVIL WORK, INSTALLATION, INTEGRATION, SUPPORT, OPERATION AND MAINTENANCE OF TURNKEY SOLUTION, WIRELESS, LANDLINE, SATELLITE (VSAT) & DATA TELECOMMUNICATION SYSTEMS, MANAGED SERVICES AND DATANETWORKS AND DATACENTERS, FIBER NETWORKS (FTTX/ISP/OSP)

Standard Code	Description
ISO 27001:2005	Information Security Management System
ISO 20000-1:2011	Information Technology Service Management System

GENERAL SCOPE: IT, SATELLITE (VSAT), DATANETWORKS AND DATA CENTERS



## COMPANY TASKS GROUP & GROUP ORGANIZATION CHART

In the last years, the Saudi & UAE market of telecommunications and services has undergone a radical transformation, brought about by changes in norms and regulations and the appearance of new technologies. This has resulted in a change of the landscape of this market.

New telecom operators have emerged, telecom requirements have boomed in diversified directions.

This scenario has led **PULSE** to design an organization strategically leveraged by a core multidisciplinary technical organization; a highly flexible commercial organization and well versed and distributed throughout the Saudi territory support organization. Covering regional operations (projects) in geographic areas of **KSA, UAE, & SUD**.

In this way, **PULSE** can effectively support customers in the development of the infrastructure projects necessary for their core business to succeed.

## LANGUAGE SKILLS OF PERSONNEL

All **PULSE VISION** personnel are English literate, most of them are fluent in Arabic other languages spoken includes French and other Asian sub- continent languages

## FACILITIES

**PULSE VISION** has three major operation offices from which it conducts its business.

THE HEAD OFFICE IS LOCATED IN RIYADH. THE MANAGING DIRECTOR OFFICE AND THE FINANCE DEPARTMENT RESIDE IN THESE PREMISES. ALSO, PROJECTS IN THE CENTRAL REGION OF THE KINGDOM ARE RUN FROM THAT OFFICE.

THE RIYADH OFFICE has the office of the Regional Manager for the Western Province. It also has offices for the engineering and design personnel, the main procurement office and a local accounting office.



**CORPORATE OFFICE,  
RIYADH**

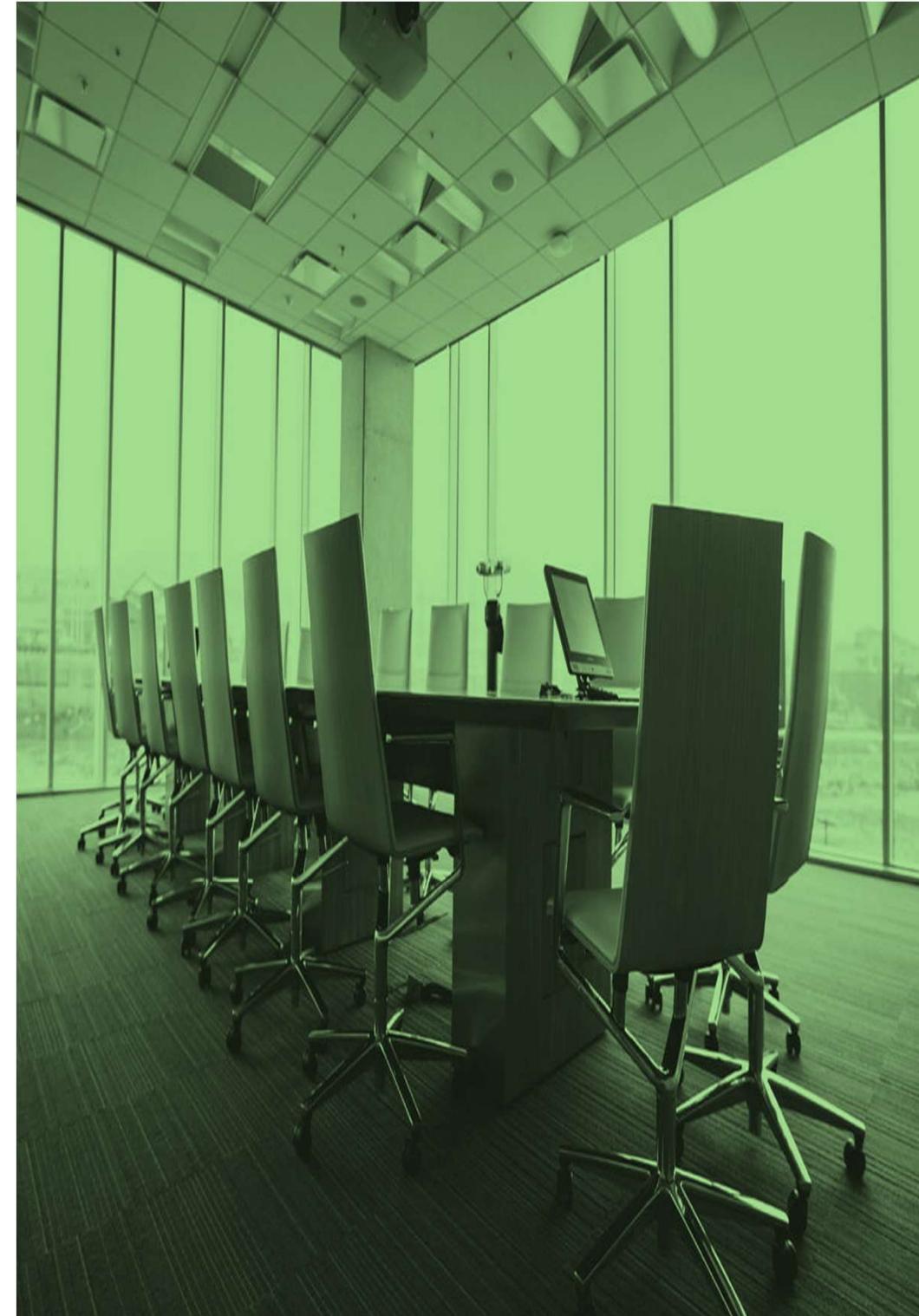
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